



The Clemson Little Theatre, Inc.
Phone: 864-646-8100
214 S. Mechanic St., Pendleton, SC 29670
CLTplays@gmail.com
www.ClemsonLittleTheatre.com

******* Playbill Advertising Contract, 2023-2024 Season *******

Business Name _____

Contact Name _____

Business Address _____

City _____ State _____ Zip _____

Bus. Phone _____ Mobile Phone _____

E-mail* _____

Website address (for playbill/website advertising): _____

Billing Address, if different from above

Mailing Address _____

City _____ State _____ Zip _____

Billing Instructions (indicate one of the below methods):

Credit Card _____; Debit Card _____; Email* Invoice Payable Online _____ (must have email address)

Invoice _____; Cash _____; Check # _____, dated _____;

DEADLINE FOR CONTRACT & AD ORDER: AUGUST 18, 2023

Please indicate:

- a. Same as last year's ad
- b. Same as last year's ad with noted changes
- c. I am enclosing my camera-ready ad.
- d. I'm enclosing my logo + the copy of the text for my ad.
- e. I would prefer that your artist design my ad.

Please indicate size & cost of ad being ordered (* Limited space – if available, existing advertisers have first right of refusal to these locations):

Business Card -----	\$55 _____
Quarter Page -----	\$110 _____ Includes 1 free guest ticket (\$17 value)
Half Page -----	\$220 _____ Includes 2 free guest tickets, (\$34 value)
Half Page, inside Front or Back cover *-----	\$250 <u>PENDING</u> Includes 2 free guest tickets (\$34 value)
Half Page, Facing the Play's Insert *-----	\$275 <u>PENDING</u> Includes 2 free guest tickets (\$34 value)
Full Page -----	\$440 _____ Includes 1 free season passport* (\$65 value)
Full Page, Inside Front or Back Cover * -----	\$495 <u>PENDING</u> Includes 1 free season passport* (\$65 value)
Full Page, Outside Back Cover * -----	\$550 <u>PENDING</u> Includes 1 free season passport* (\$65 value)
Full Page, Facing the Play's Insert * -----	\$550 <u>PENDING</u> Includes 1 free season passport* (\$65 value)

*a season passport is one ticket to each of our 7 season shows

TERMS: 30 Days Net

_____ Date: _____ Date: _____

Theatre Representative

Advertiser

Make your check payable to The Clemson Little Theatre
Or call 864-646-8100 weekday mornings to charge your credit card

The Clemson Little Theatre's 2023-2024 Playbill Advertising Campaign

General Information

We are producing 7 plays this season, which means your ad has the potential to be seen by up to 1236 local patrons per play (6 performances of each show) or up to 9288 local patrons between September 2023 and June 2024.

- **Economy size ad (\$55)** Size is 2" by 2 ½" (landscape or portrait).
- **Quarter-page ad (\$110):** Size is 2" by 5" (landscape or portrait). With your paid ad you receive 1 free guest ticket (\$15-\$17 value)
- **Half-page ad (\$220 or \$250):** Size is 4" high by 5" wide (landscape). With your paid ad you receive 2 free guest tickets (\$30-\$34 value)
- **Full-page ad (\$440, \$495, or \$550):** Size is 8" high by 5" wide (portrait). With your paid ad you receive 1 free season passport (\$70 value) and an opportunity to see all 7 of our season shows!

In our pre-show announcements, we will call attention to our playbill advertisements and encourage our audiences to patronize our advertisers. Your ad helps pay for the cost of printing the playbill. ***And, beginning this year, your business will be listed on our webpage with a link to your website, giving you even more publicity!***

The Clemson Little Theatre is a not-for-profit organization 501(C)(3) staffed primarily by volunteers. Your playbill advertisement helps support the arts in the upstate...and theatre-goers like to patronize businesses that support the arts!

Ad Design

Your ad design may be submitted as camera-ready copy and/or art, or we will be glad to design and compose an ad for you...at no extra cost. You may include your own original logo, art, or photograph and/or we will be glad to create any or all of them for you.

Advertising Deadline

Your Contract and Ad Order (or camera-ready ad) must be received by **August 18, 2023** in order to appear in our first playbill

Terms and Conditions- Net 30

Make your check payable to The Clemson Little Theatre and send along with your signed contract to P.O. Box 1625, Clemson, SC 29633, request an invoice to be emailed to you, or call 864-646-8100 weekday mornings to charge on your

